

Connecting Human Resources to the Board

CTPartners' 1st Annual Board of Directors Institute on Human Resources

ROBERT "KAM" KAMERSCHEN | Presiding Independent Director, MDC Partners Inc.

Robert Kamerschen is the Non-Executive Chairman of Survey Sampling International LLC since June 2005. He is also the retired Chairman and Chief Executive Officer of ADVO, Inc., a leading full-service targeted direct mail marketing services company. He was Chairman and Chief Executive Officer of DIMAC Corporation, a direct marketing services company from October 1999 until January 2002, when that company was sold. DIMAC Corporation filed a voluntary petition for reorganization under the U.S. bankruptcy laws in April 2000 and successfully emerged from bankruptcy in February 2001.

In July 1999, he retired as Chairman of ADVO, Inc., a position he held since 1989, and has served as Senior Consultant to ADVO, Inc. since July 1999. Prior to January 1999, in addition to serving as Chairman of ADVO, Inc., Kamerschen had also been Chief Executive Officer since 1988. Kamerschen has also served in key senior leadership roles in a number of prominent sales and marketing driven businesses involving significant turnaround and/or transformation initiatives.

Kamerschen currently serves as the Presiding Director of MDC Partners Inc.